

## Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice was Sent: ~~09/04/2020~~ 09/14/2020      1a. Delivered by: *email* echan@cb.nyc.gov

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:  
 New Application    Renewal    Alteration    Corporate Change    Removal    Class Change    Method of Operation Change

For **New** applicants, answer each question below using all information known to date  
For **Renewal** applicants, answer all questions  
For **Alteration** applicants, attach a complete written description and diagrams depicting the proposed alteration(s)  
For **Corporate Change** applicants, attach a list of the current and proposed corporate principals  
For **Removal** applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation  
For **Class Change** applicants, attach a statement detailing your current license type and your proposed license type  
For **Method of Operation Change** applicants, although not required, if you choose to submit, attach an explanation detailing those changes

**Please include all documents as noted above. Failure to do so may result in disapproval of the application.**

**This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:**

3. Name of Municipality or Community Board: Community Board 3 - Manhattan

**Applicant/Licensee Information:**

4. Licensee Serial Number (if applicable): 1321215      Expiration Date (if applicable): 05/31/2022

5. Applicant or Licensee Name: Clinton Craft LLC

6. Trade Name (if any): Paloma Rocket

7. Street Address of Establishment: 41 43 East 7th St.

8. City, Town or Village: New York, NY      Zip Code: 10003

9. Business Telephone Number of Applicant/Licensee: (917) 740-6510

10. Business E-mail of Applicant/Licensee: 43rocketpizza@gmail.com

11. Type(s) of alcohol sold or to be sold:       Beer & Cider    Wine, Beer & Cider    Liquor, Wine, Beer & Cider

12. Extent of Food Service:  
 Full food menu; full kitchen run by a chef or cook    Menu meets legal minimum food availability requirements; food prep area at minimum

13. Type of Establishment: Bar/Tavern

14. Method of Operation: (check all that apply)  
 Seasonal Establishment    Juke Box    Disc Jockey    Recorded Music    Karaoke  
 Live Music (give details i.e., rock bands, acoustic, jazz, etc.): as permitted  
 Patron Dancing    Employee Dancing    Exotic Dancing    Topless Entertainment  
 Video/Arcade Games    Third Party Promoters    Security Personnel  
 Other (specify): spoken word, dramatic performances, comedy

15. Licensed Outdoor Area: (check all that apply)  
 None    Patio or Deck    Rooftop    Garden/Grounds    Freestanding Covered Structure  
 Sidewalk Cafe    Other (specify):

16. List the floor(s) of the building that the establishment is located on:
17. List the room number(s) the establishment is located in within the building, if appropriate:
18. Is the premises located within 500 feet of three or more on-premises liquor establishments?  Yes  No
19. Will the license holder or a manager be physically present within the establishment during all hours of operation?  Yes  No
20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:
21. Does the applicant or licensee own the building in which the establishment is located?  Yes (if YES, SKIP 23-26)  No

**Owner of the Building in Which the Licensed Establishment is Located**

22. Building Owner's Full Name:
23. Building Owner's Street Address:
24. City, Town or Village:  State:  Zip Code:
25. Business Telephone Number of Building Owner:

**Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice**

26. Representative/Attorney's Full Name:
27. Representative/Attorney's Street Address:
28. City, Town or Village:  State:  Zip Code:
29. Business Telephone Number of Representative/Attorney:
30. Business E-mail Address of Representative/Attorney:

I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

31. Printed Principal Name:  Title:

Principal Signature: 

CB3:

Licensee is seeking to offer all manner of legally allowable live entertainment including but not limited to karaoke, live stage performance, DJ, bingo, jazz trio's, dance performance, drag performance, spoken word, comedy, etc. In addition, Licensee is seeking to add dancing by both patrons and employees and change operating hour to Noon to 4am, 7 days.

There is currently a legally filed, built, and approved stage which has been in the space for more than 15 years and was used for live performances for over 10 years in this manner by James Carbone, principal of current licensee, Performance area is in full compliance with all local requirements and is on the approved Building Department Approved Plans.

This Application is done in anticipation of lower than expected revenues due to the Covid-19 crisis and it's resultant consequences. Licensee will need to create additional different sources of revenue in order to meet the financial obligations of the premises including maintaining employees, paying all state and local taxes as well as the underlying financial commitments of the enterprise. The more entertainment offerings availed to the Applicant, the more likely the event the Applicant will survive the current economic carnage.

The unique layout and location of the license premises provides for more than adequate soundproofing and crowd control given that the performance stage is located in the cellar level underneath two existing bars. In addition the premises are fully soundproofed and there are multiple exits and entrances to insure proper crowd control and exterior mitigation.